



Kenya Summary

ABOUT THIS COUNTRY SUMMARY

Due to the rise of social media and globalization, life is moving fast for many in Africa. Cultures are shifting, and African teens are faced with unprecedented challenges. Those tasked with guiding teens safely into young adulthood find themselves struggling to define and comprehend these emerging issues.

Kenya in particular has seen a dramatic cultural shift among young people in the last few years. Digital connectivity in Kenya is among the best in the continent. Urbanization is growing fast. Parents are busier and spending less time with their children. Things are evolving quickly, yet the Church has been slow to respond and grow with the times.

This research is a great opportunity for the Kenyan Church and all of its members to get a clear picture of where our teenagers are engaging. This report also serves as a window into what teens are experiencing globally. We pray this data will ignite conversation and call the Church to act. We need to hear and understand our teenagers. Only then can we help them confidently walk in their purpose and navigate their struggles.



GLOBAL
YOUTH CULTURE

ABOUT THE GLOBAL STUDY



8,394 TEENS
SURVEYED



20
COUNTRIES



14
LANGUAGES

ABOUT THE KENYA DATA

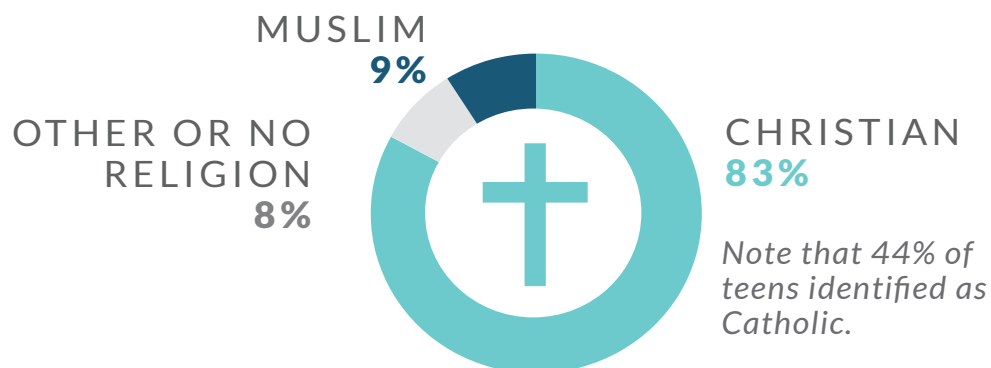


435 TEENS
SURVEYED



72 ITEM
SURVEY

RELIGIOUS GROUPS



**30% of teens in Kenya
were discovered to
be Committed Christians.***

**54% are nominal
Christians.**

6 TRAITS OF COMMITTED CHRISTIANS



** Note that these teens self-identified as Christian, but not as Jehovah's Witness or Mormon. Committed Christians may be Catholic, Seventh Day Adventist, Orthodox, or a number of other denominations. Any teen who did not display one or more of these six traits was considered to be a nominal Christian.*

Religious Attitudes and Behaviors

"My faith beliefs or spiritual journey are an important part of my identity."

Kenyan teens' responses:



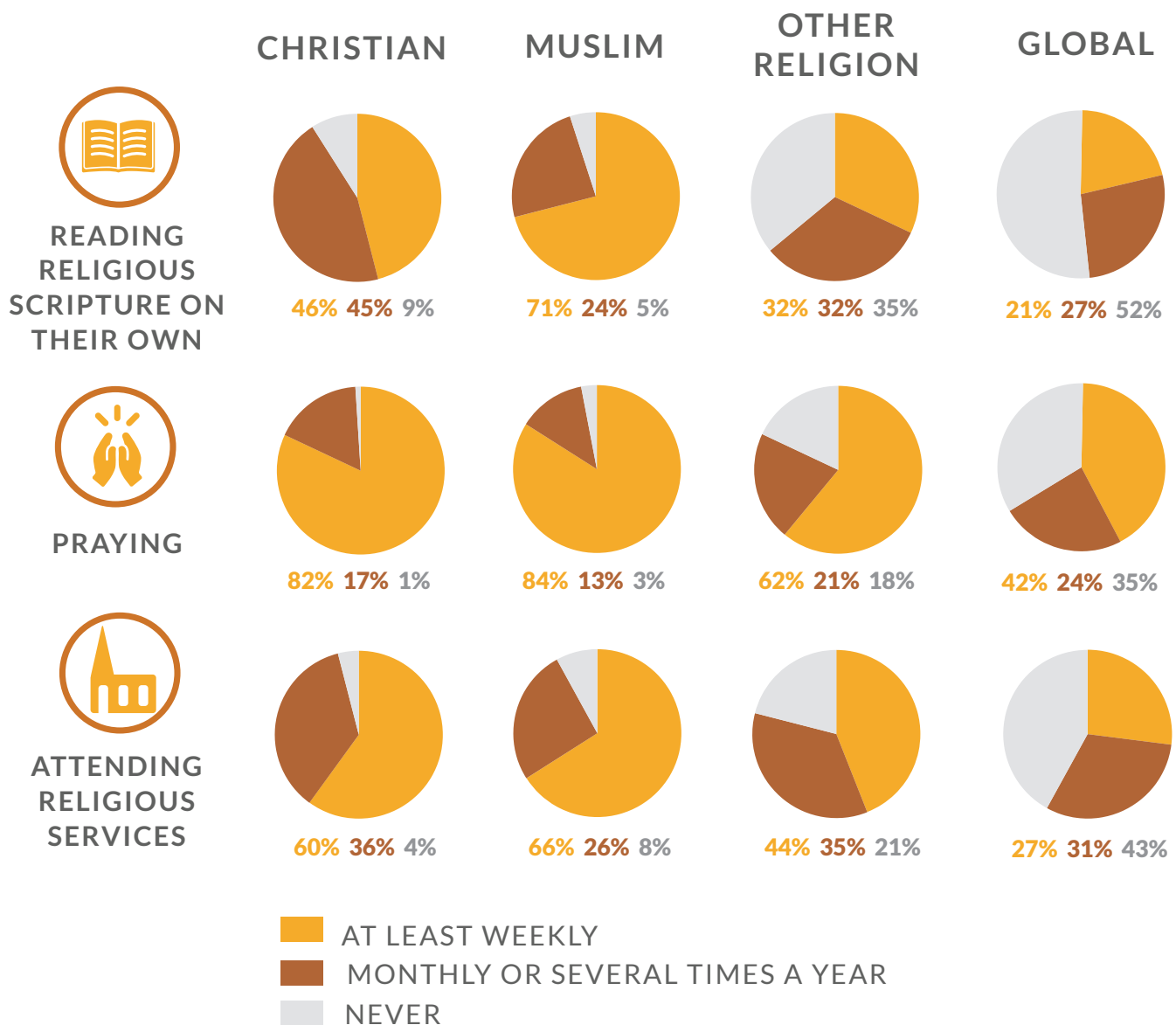
AGREE



DISAGREE

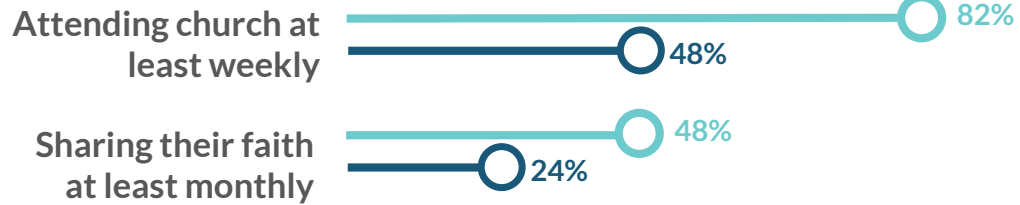


RELIGIOUS HABITS



CHRISTIAN RELIGIOUS HABITS

COMMITTED CHRISTIAN
NOMINAL CHRISTIAN



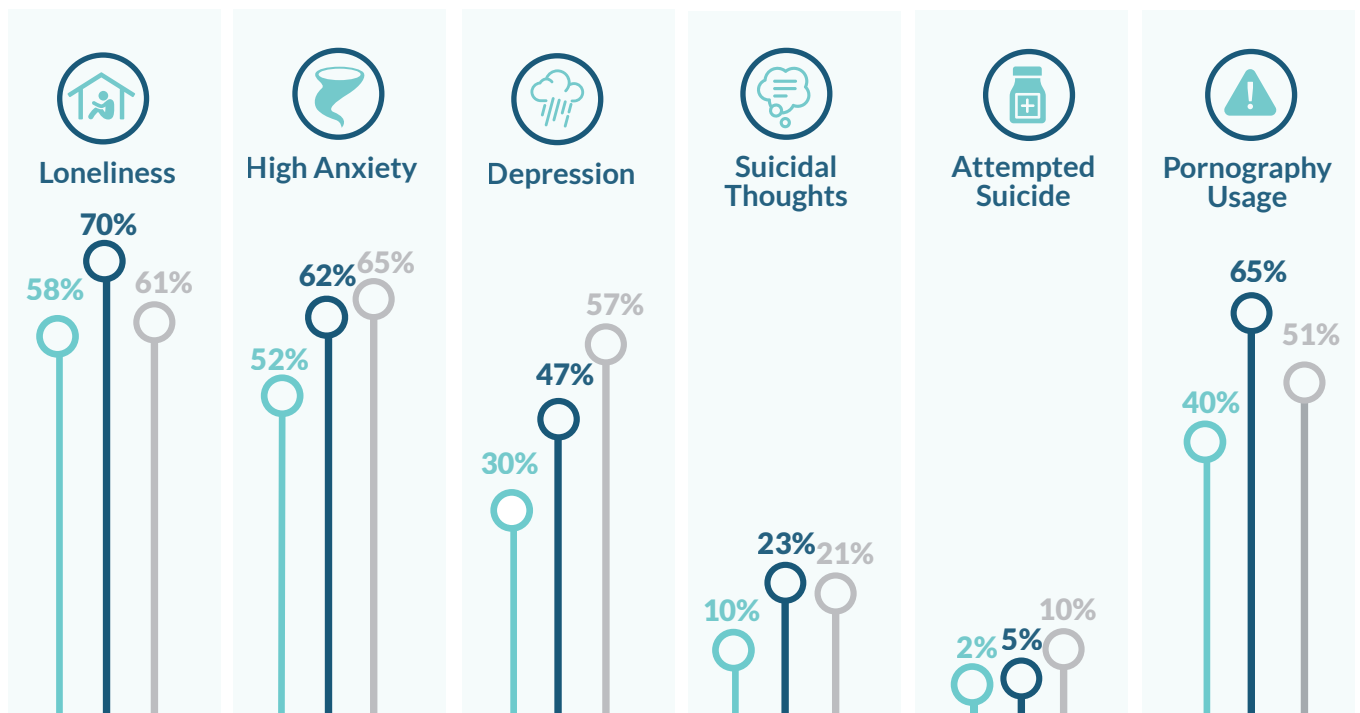
HALF OF TEENS IN KENYA BELIEVE ALL RELIGIONS TEACH EQUALLY VALID TRUTHS.

CHRISTIAN NON-CHRISTIAN



Personal Struggles and Experiences

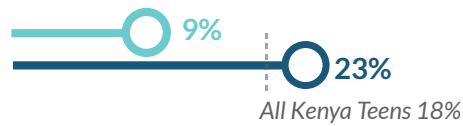
COMMITTED CHRISTIANS NOMINAL CHRISTIAN NON-CHRISTIAN



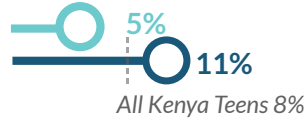
GENDER AND SEXUALITY

COMMITTED CHRISTIAN
NOMINAL CHRISTIAN

Felt sexually attracted to someone of the same gender recently



Experienced gender identity confusion recently



Been sexually active recently (excluding married)

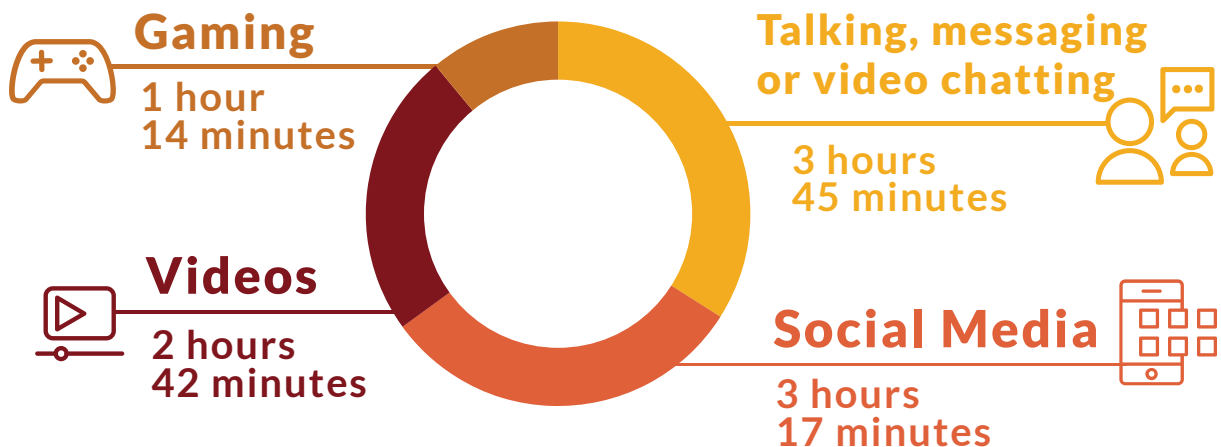


Digital Connectedness and Impact



Kenyan teens spend an average of **7 hours and 40 minutes online every day**, compared to 7 hours and 23 minutes globally.

DAILY ONLINE ACTIVITIES



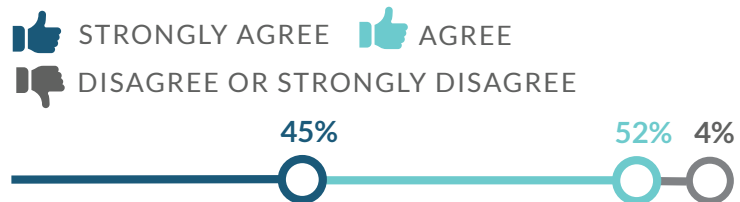
Identity and Relationships

Kenyan teens' responses:

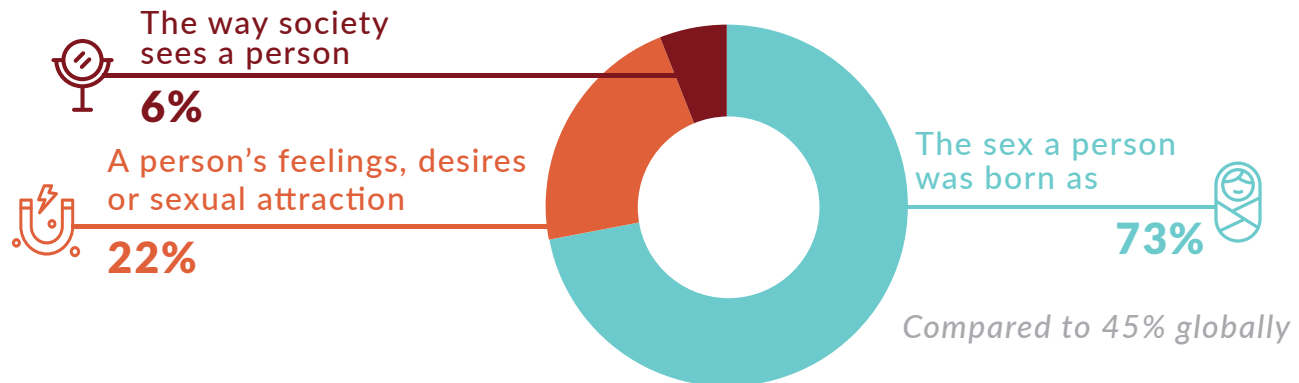
Overall, my family experience has been good.



I believe that it is important for me to contribute to the well-being of my community.

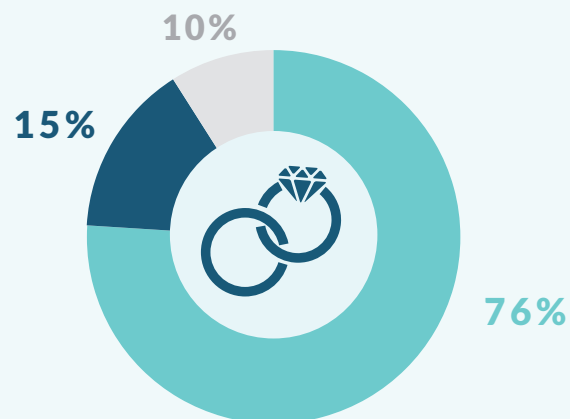


WHAT DO YOU THINK GENDER IS PRIMARILY BASED ON?



Should marriage be exclusively between a man and a woman?

● YES ● NO ● MAYBE



Influences and Guiding Voices

MEANING OF LIFE

Where do you go most often for information or guidance about the meaning of life?

- | | |
|----------------------------------|--------------------------------------|
| 1 FAMILY MEMBERS 37% | 4 TEACHERS/COUNSELORS 11% |
| 2 SOCIAL MEDIA/ONLINE 20% | 5 RELIGIOUS LEADERS/TEXTS 11% |
| 3 FRIENDS/PEERS 14% | 6 OFFLINE MEDIA 8% |

RIGHT AND WRONG

Where do you go most often for information or guidance about what is right and wrong?

- | | |
|--------------------------------------|----------------------------------|
| 1 FAMILY MEMBERS 42% | 4 SOCIAL MEDIA/ONLINE 13% |
| 2 RELIGIOUS LEADERS/TEXTS 17% | 5 TEACHERS/COUNSELORS 11% |
| 3 FRIENDS/PEERS 14% | 6 OFFLINE MEDIA 3% |

GENDER & SEXUALITY

Where do you go most often for information or guidance about gender, sexuality, or other sexual issues?

- | | |
|----------------------------------|-------------------------------------|
| 1 FRIENDS/PEERS 25% | 4 TEACHERS/COUNSELORS 18% |
| 2 SOCIAL MEDIA/ONLINE 25% | 5 RELIGIOUS LEADERS/TEXTS 8% |
| 3 FAMILY MEMBERS 18% | 6 OFFLINE MEDIA 7% |